

FINANCIAL DATA ANALYTICS: TOOLS AND TECHNIQUES FOR EFFECTIVE DECISION MAKING

DURATION
5 Days

SESSION DURATION
6 hours per day

WHEN
December 9th to 13th 2024

WHERE
Online

OVERVIEW

In today's competitive business environment, the ability to effectively analyze financial data is essential for making informed decisions and driving business growth. This Management Development Programme (MDP) is designed to provide participants with the knowledge and skills needed to leverage financial data analytics for effective decision-making.

DAY-WISE TOPICS

Day 1: Introduction to Financial Data Analytics

- Overview of financial data analytics
- Importance of financial data analytics in decision-making
- Tools and techniques for financial data analysis

Day 2: Financial Data Preprocessing and Cleaning

- Data preprocessing for financial data analysis
- Handling missing data and outliers
- Data cleaning techniques for financial data

Day 3: Financial Data Analysis and Visualization

- Exploratory data analysis (EDA) for financial data
- Statistical analysis methods for financial data
- Data visualization techniques for financial analytics

Day 4: Predictive Analytics in Finance

- Introduction to predictive analytics in finance
- Machine learning algorithms for predictive modeling
- Model evaluation and validation in financial analytics

Day 5: Advanced Topics in Financial Data Analytics

- Big data analytics in finance
- Risk management using financial data analytics
- Case studies and practical applications of financial data analytics

KEY BENEFITS

- Gain a comprehensive understanding of financial data analytics principles and techniques
- Learn how to clean, preprocess, analyze, and visualize financial data effectively
- Develop skills in predictive analytics and machine learning for financial decision-making
- Acquire hands-on experience through case studies and practical exercises
- Network with industry experts and peers in the field of financial data analytics

WHO SHOULD ATTEND

- Finance professionals
- Financial analysts
- Business analysts
- Anyone interested in leveraging financial data analytics for decision-making

FACULTY

The programme will be conducted by experienced financial data analytics professionals and faculty members with practical industry experience.

CERTIFICATION

Participants will receive a certificate of completion at the end of the programme.

FEES

INR 25,500/- PLUS 18% GST (if applicable)

REGISTRATION

Limited seats available. Register now to secure your spot in this transformative programme.

CONTACT INFORMATION

For inquiries and registration, please contact: **PROF. (DR.) BRAJESH KUMAR**

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