

ADVANCED TOPICS IN DATA ANALYTICS AND PROJECT MANAGEMENT

DURATION
5 Days

SESSION DURATION
6 hours per day

WHEN
January 6th to 10th 2025

WHERE
Online

OVERVIEW

In today's data-driven world, the ability to effectively manage projects and analyze data is crucial for business success. This Management Development Programme (MDP) is designed to explore advanced topics in data analytics and project management, providing participants with the skills and knowledge needed to excel in these areas.

DAY-WISE TOPICS

Day 1: Advanced Data Analytics Techniques

- Overview of advanced data analytics techniques
- Machine learning algorithms for data analysis
- Big data analytics tools and technologies

Day 2: Data Mining and Text Analytics

- Data mining techniques and applications
- Text analytics for extracting insights from unstructured data
- Sentiment analysis and opinion mining

Day 3: Project Management Tools and Techniques

- Advanced project management methodologies
- Project management software tools
- Agile and lean project management practices

Day 4: Risk Management in Projects

- Identifying and assessing project risks
- Risk mitigation strategies in project management
- Managing risks in complex projects

Day 5: Project Management Case Studies and Best Practices

- Case studies of successful project management
- Best practices in project management
- Future trends in project management and data analytics

KEY BENEFITS

- Gain advanced knowledge and skills in data analytics and project management
- Learn how to apply advanced data analytics techniques to solve complex business problems
- Develop expertise in project management tools and techniques
- Acquire practical experience through case studies and hands-on exercises
- Network with industry experts and peers in the field of data analytics and project management

WHO SHOULD ATTEND

- Data analysts and data scientists
- Project managers and team leaders
- Business analysts and project coordinators
- Anyone interested in advancing their skills in data analytics and project management

FACULTY

The programme will be conducted by experienced data analytics and project management professionals and faculty members with practical industry experience.

CERTIFICATION

Participants will receive a certificate of completion at the end of the programme.

FEES

INR 25,500/- PLUS 18% GST (if applicable)

REGISTRATION

Limited seats available. Register now to secure your spot in this transformative programme

CONTACT INFORMATION

For inquiries and registration, please contact: **PROF. (DR.) BRAJESH KUMAR**

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